



VENTURE
ARCHITECTURE

a more meaningful space.



VENTURE
ARCHITECTURE

For nearly two decades, we've unleashed every project's highest potential through our client-centric approach to architecture and design. In that time, Venture Architecture has built a reputation for solving complex architectural problems. This includes intricate project sites, code problems, and major organizational shifts. Our design process turns space into a vital tool that serves all those working, learning, and collaborating inside their walls. It's our differentiator and where we shine.

Candidly, each project has a complicated story. Even when everything appears from the outside to be trending the right direction, overlapping and changing dynamics can pose significant challenges. Our firm digs into the interworking's of the project and goes behind the scenes of the story for every one. We know how to untangle the story, sort it out, and deliver the best solutions possible.

Venture Architecture is a Denver based firm delivering meaningful, culturally driven spaces. As explorers, we are fueled by a tireless work ethic, focused communication, and singular design instincts. We help clients make the most of every square inch to enable people to work, learn, live, and be at their best.

Best Regards,

Martin Goldstein
Principal Architect

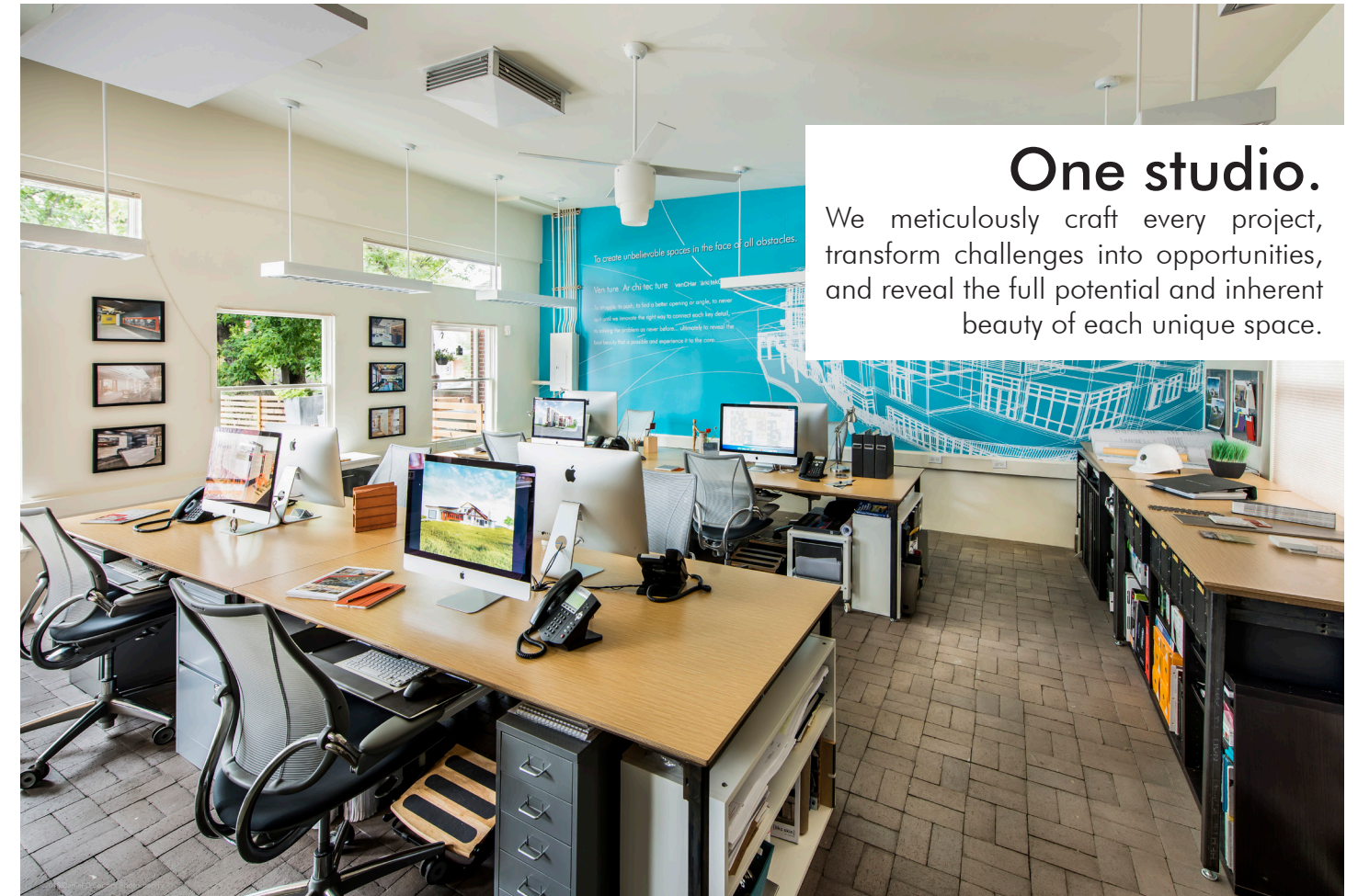
One team.

We cultivated a uniquely tight-knit, passionate, and talented architecture team around the most curious, communicative professionals with tireless work ethics and singular design instincts.



One studio.

We meticulously craft every project, transform challenges into opportunities, and reveal the full potential and inherent beauty of each unique space.



Our philosophy.

Venture Architecture was founded in 2006 with one goal: to make architecture meaningful. Our designs enhance the culture of an organization, improve operations, promote our client's brands, and impact the daily experience for all who use the space. They make the most from every day, dollar, and square foot.

We approach design with a client centric mindset; trying to learn everything we can about a project and then utilize this information to design the best solution possible. Before we can design, we need to know who our clients really are and their goals. We align with the organization's past as well as its vision for the next chapter. This enables us to plan for future challenges; both known and unknowable. Oftentimes it leads us to create new, innovative approaches that better optimize the concept, budget, and schedule. Through concept design, our technical documents, and to the end of construction, we keep pushing each project forward to reveal the best space possible.

A philosophy like ours requires a tremendously strong team. Venture is composed of a tight knit, passionate, and innately curious group of architects and interior designers. We combine our collective experience and harness our unique perspectives. With direct principal involvement as well as industry leading designers, our team's focus is what drives every Venture project to success.



One mission.

Discover, Design, and Deliver a more connected culture, a more focused experience, a more meaningful space.

Our process.

At the center of all our projects is our clients. When we first join a team, we begin by listening to our clients to help dissect their goals and vision. During our unique programming phase, we pull ideas and data that allow us to start assembling the different pieces of a space: capacity, function, and identifying any restraints that may exist. Our team involves our clients from the beginning to end to ensure that the perfect design is delivered.

As each design concept progresses, we start to develop its technical details. This is when our engineering consultants begin their work. Working inclusively together, we integrate their input, and hone in on the strongest possible design. Our aim will be balancing the design's intent, budget, and schedule.

Similarly, we strive to incorporate the general contractor and their teams of subs-contractors, fabricators, and suppliers as early as possible. Bringing them in to the design process enables the project to have the highest degree of success because they add valuable perspective to the design process. It also enables our broad design team to focus every project dollar towards the highest level of value.

Working together with the consultants, contractors, and client's vendors is essential to our process. All our best work is made possible by strong project teams that successfully integrate each member of the project. With our client approved vision in view, Venture leads these teams towards the goal of delivering the spaces with the most value, opportunity, and meaning possible.



OPEN TABLE SUPPORT HUB

Our fifth and largest project for Open Table Colorado, this project focused squarely on employee recruiting, development, and retention. Their culture was critical to the team's performance and needed a space to thrive. This led to a space with a wide array of creative, teaming and collaboration spaces. Acoustics were paramount in order to enable these spaces to perform at their highest level. The resulting suite is uniquely tailored to the team and fits well in their post-Covid workplace strategy.



CENTENNIAL, CO
LOCATION

34,000 SF
RENTABLE SPACE

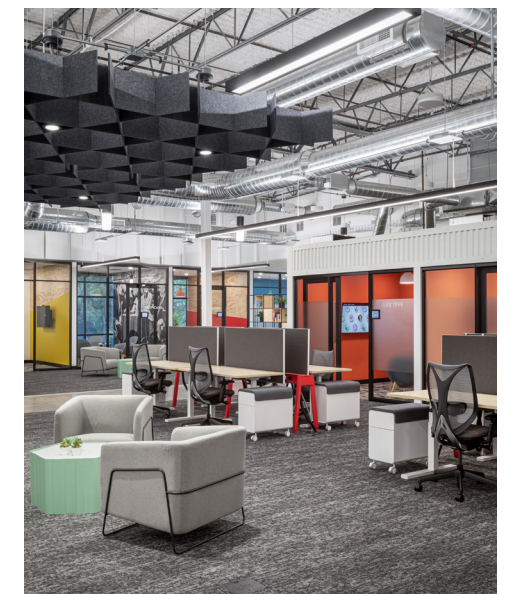
8 MONTH
DESIGN DURATION

10 MONTHS
CONSTRUCTION DURATION

IAI CONSTRUCTION
GENERAL CONTRACTOR

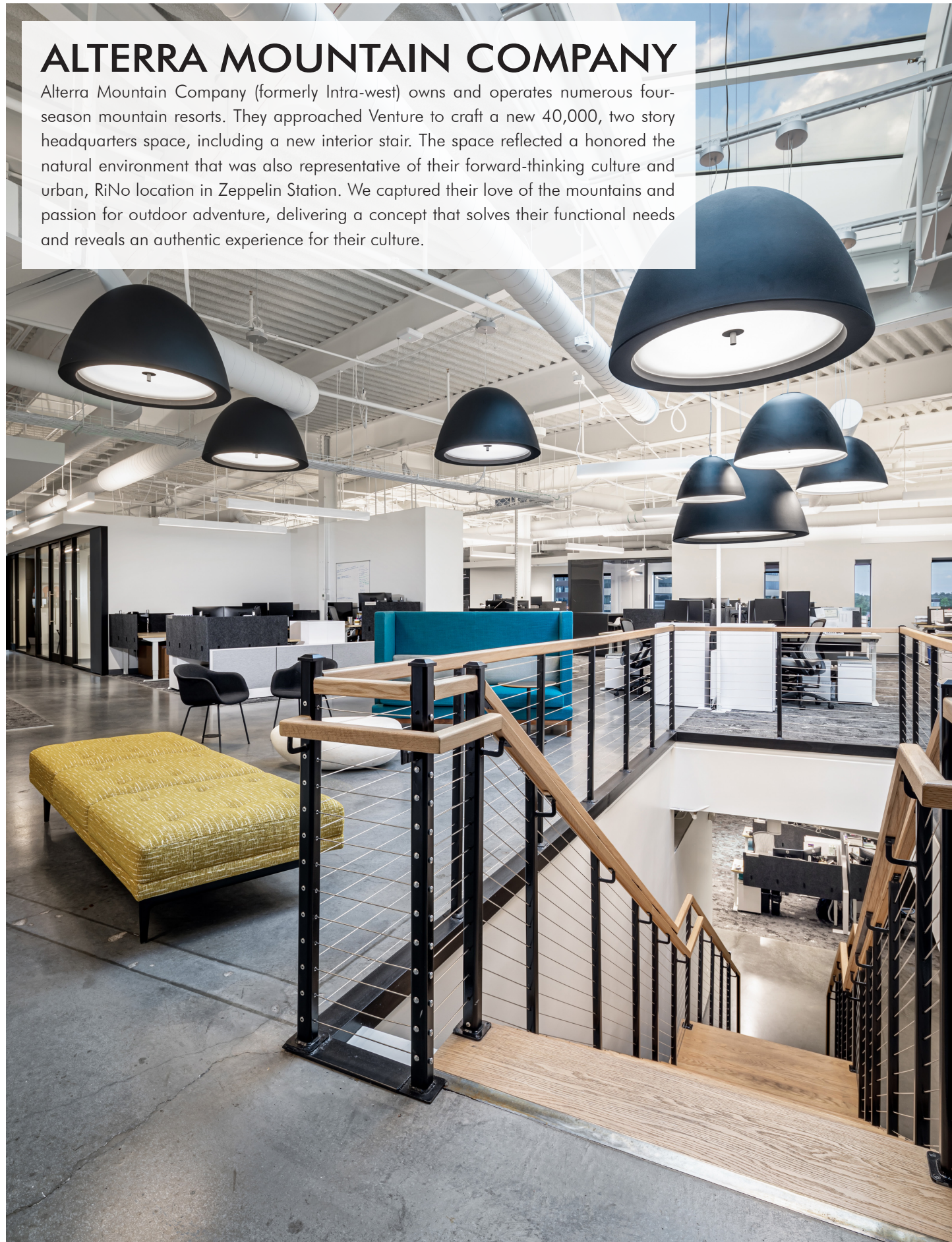
CRBE
OWNERS REP

CRYSTAL AWARD RECIPIENT
ASID CRYSTAL AWARDS



ALTERRA MOUNTAIN COMPANY

Alterra Mountain Company (formerly Intra-west) owns and operates numerous four-season mountain resorts. They approached Venture to craft a new 40,000, two story headquarters space, including a new interior stair. The space reflected a honored the natural environment that was also representative of their forward-thinking culture and urban, RiNo location in Zeppelin Station. We captured their love of the mountains and passion for outdoor adventure, delivering a concept that solves their functional needs and reveals an authentic experience for their culture.



 **DENVER, CO**
LOCATION

 **29,156 SF**
RENTABLE SPACE

 **7 MONTH**
DESIGN DURATION

 **5 MONTHS**
CONSTRUCTION DURATION

 **ALCORN CONSTRUCTION**
GENERAL CONTRACTOR

 **JOHN, JT, & MATT HAMMETT**
OWNERS REP





PROFESSIONAL BULL RIDERS, INC

As one of two lead architects on the project, Venture's Principal Architect, Martin Goldstein, spearheaded the ground up design of this iconic four story building in Pueblo, CO. The design intention was to create a building and space that showcases the professional bull riding cultural heritage, while imersing it with a contemporary aesthetic.*

*Project was completed at a prior firm.



 **PUEBLO, CO**
LOCATION

 **45,000 SF**
RENTABLE SPACE

 **6 MONTH**
DESIGN DURATION

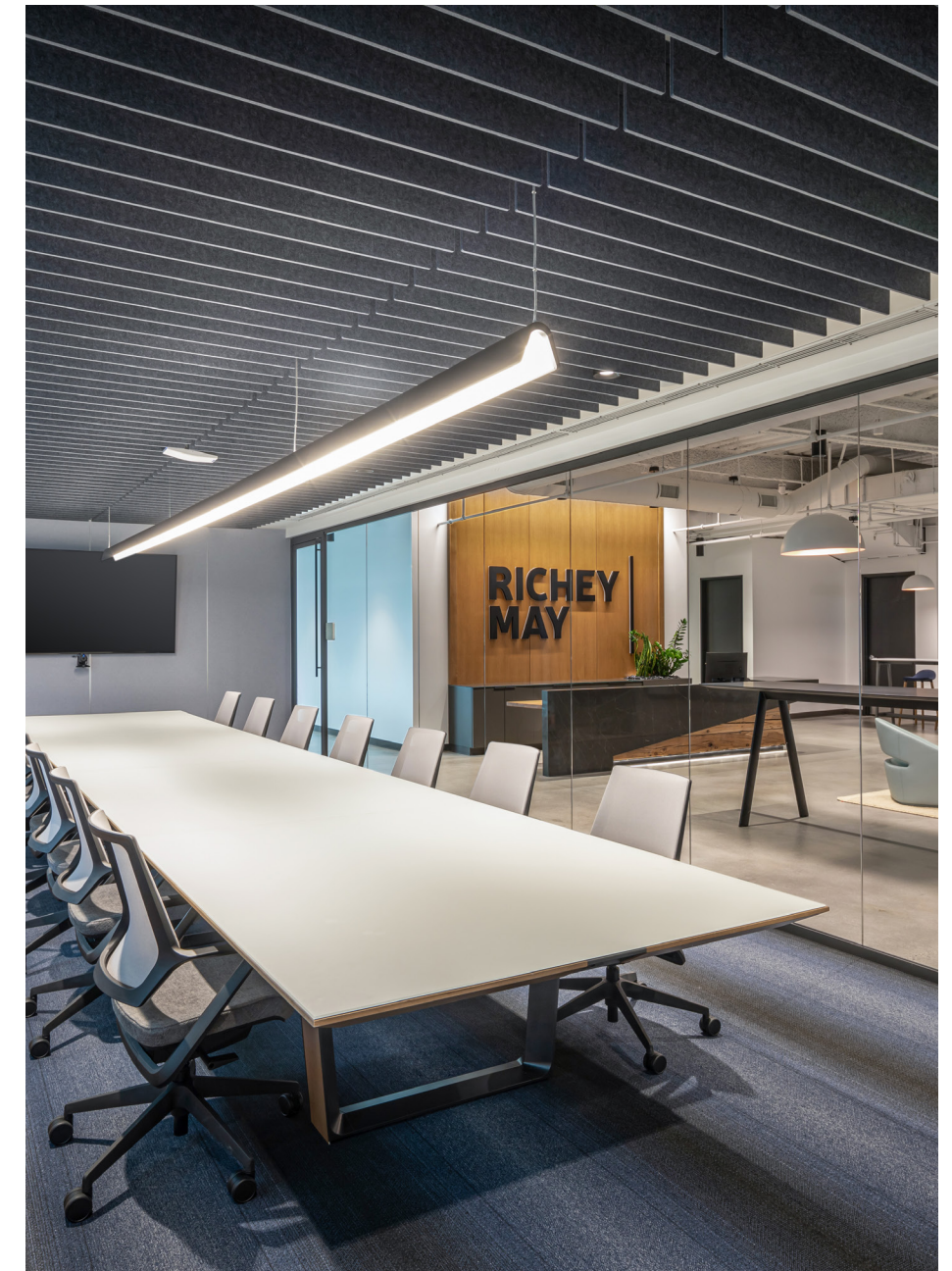
 **11 MONTHS**
CONSTRUCTION DURATION

 **H.E. WHITLOCK**
GENERAL CONTRACTOR




RICHEY MAY

Richey May hired Venture to help them launch their next chapter. Having grown into a full-service business consulting firm with specialties in complex regulatory projects and clients, they wanted to reflect their approach to their work. This included a clean, modern, open, and focused view of their work. In addition, they wanted their team to enjoy the suite's expansive views and have a great place to work that also messaged their vision for the company's future. Venture reflected this with its architectural design response that the client loved from the first day they moved in.



 **ENGLEWOOD, CO**
LOCATION

 **35,000 SF**
RENTABLE SPACE

 **4 MONTH**
DESIGN DURATION

 **5 MONTHS**
CONSTRUCTION DURATION

 **RAND CONSTRUCTION**
GENERAL CONTRACTOR

 **FITZMARTIN CONSULTING**
OWNERS REP





INSPIRATO

Inspirato is a private travel club providing members access to the Inspirato Collection of hundreds of curated luxury vacation options. Meaning "Inspired" in Italian, Inspirato serves as a daily reminder that when you travel well, creating lasting memories and relationships with family and friends, you live a more inspired life.



 **DOWNTOWN**
DENVER, COLORADO

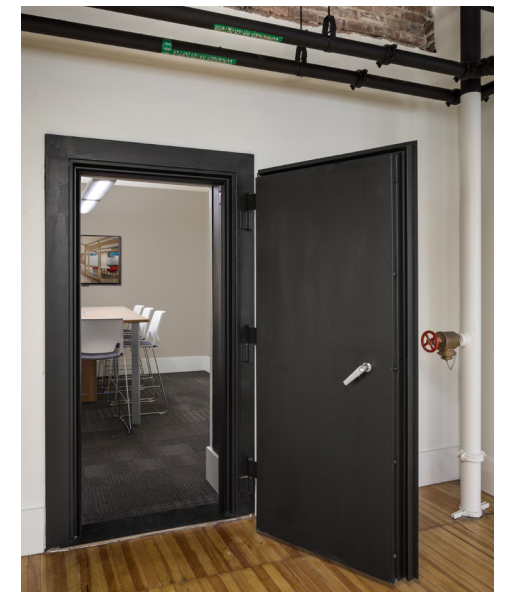
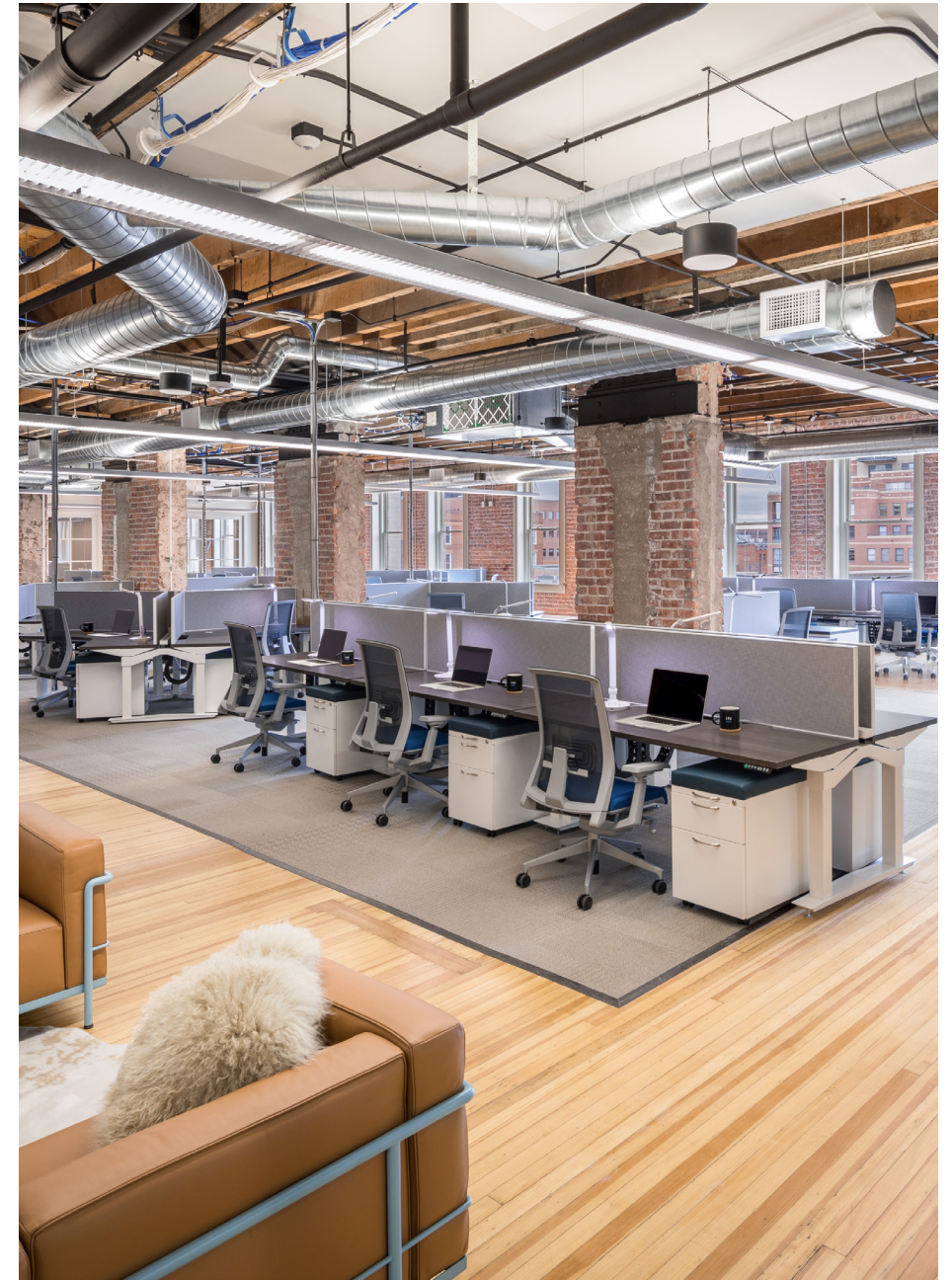
 **50,000 SF**
RENTABLE SPACE

 **3 MONTH**
DESIGN DURATION

 **10 MONTHS**
CONSTRUCTION DURATION

 **JORDY CONSTRUCTION**
GENERAL CONTRACTOR

 **CATALYST**
OWNERS REP






CROCS HEADQUARTERS I

Having spent the last several years successfully growing as a company, Crocs was looking to celebrate its exciting new chapter of life. This new space was geared to be a “Home for Work”, and aims to reflect Crocs’ democratic, easy going culture. With that in mind, we approached the design with the same keen eye that they take to their footwear. The smooth flowing space raises through the high ceilings and connects the teams across a diverse set of interactive corporate neighborhoods. The work spaces all connect in the center of the building where we’ve created a hub for social gathering, individual work, and places to team build. The outcome was a headquarters that aligns with Crocs’ authenticity and reflects their “come as you are” culture.



 **BROOMFIELD, CO**
LOCATION

 **88,293 SF**
RENTABLE SPACE

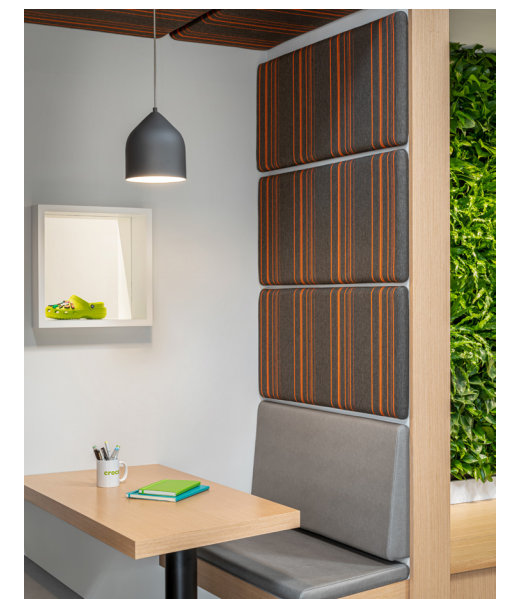
 **5 MONTH**
DESIGN DURATION

 **8 MONTHS**
CONSTRUCTION DURATION

 **12 CONSTRUCTION**
GENERAL CONTRACTOR

 **JLL**
OWNERS REP

 **SILVER AWARD RECIPIENT**
ASID CRYSTAL AWARDS





CROCS HEADQUARTERS II

Located within Oracle's Broomfield campus, the 190,000-square-foot space will transform an existing building into Crocs' "Home for Work." Plans for the new space will more than double Crocs' current footprint to accommodate the company's 450+ new team members. Renovations will emphasize the company's culture of collaboration and openness, reflecting Crocs' values of democracy, comfort, and simplicity. The design inspiration seeks to maximize opportunities for the Crocs team to collaborate, gather, and team build in the social hubs of the building, including the lounge, huddle spaces, and coffee counters. These features come together to compose a natural flow throughout the space that connects teams across departments, aligning with Crocs' spirit of partnership.



BROOMFIELD, CO
LOCATION

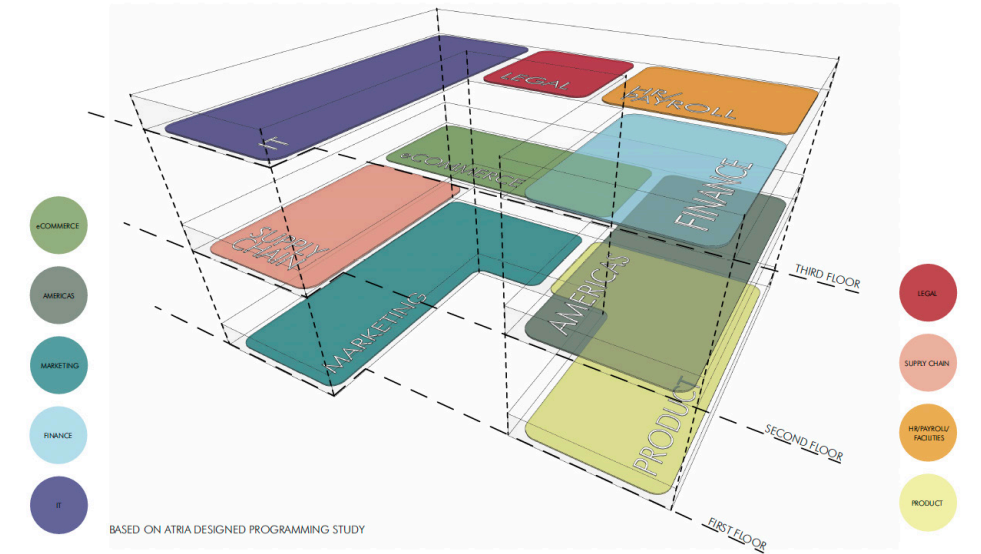
199,099 SF
RENTABLE SPACE

10 MONTH
DESIGN DURATION

11 MONTHS
CONSTRUCTION DURATION

FRANSEN PITTMAN
GENERAL CONTRACTOR

TASK
OWNERS REP





OPEN TABLE SALES

Known throughout the nation, Open Table needed to open a new sales office in town. Having worked together on three past projects round the Metro Area, they wanted a particularly unique space for this team. The desire was to locate in RiNo, but the suite in Wells Fargo Center was a very appealing option for many business reasons. So, the goal was to bring RiNo's Industrial appeal to a Class AA building. The results were shipping containers on the 29th floor and a transformative suite that motivates and unifies their local team.



 **CENTRAL BUSINESS DISTRICT**
DENVER, COLORADO

 **13,500 SF**
RENTABLE SPACE

 **5 MONTH**
DESIGN DURATION

 **4 MONTHS**
CONSTRUCTION DURATION

 **IAI CONSTRUCTION**
GENERAL CONTRACTOR

 **CRBE**
OWNERS REP



MIKRON

Mikron Corp is a Swiss-based company with US Headquarters located in Denver. The engineering and fabrication facility produces high-precision machinery that is integral in millions of products worldwide. With roots in the Swiss watchmaking industry, Mikron is one of the world's leading manufacturers of customized automation solutions for high precision assembly.



 **ENGLEWOOD**
COLORADO

 **67,200 SF**
RENTABLE SPACE

 **6 MONTHS**
DESIGN DURATION

 **10 MONTHS**
CONSTRUCTION DURATION

 **ALCORN CONSTRUCTION**
GENERAL CONTRACTOR

 **CATALYST**
OWNERS REP



SPEC OFFICE B

This new, ground-up facility is being studied for a mixed-use development. The project is intended to infuse old and new with the modern screen which allows for sun protection while maximizing views against the classic brick veneer. The proposal includes a rooftop restaurant and bar which balances the clients programmatic requests while making the most of the vibrant neighborhood which surrounds it.



 **DENVER**
COLORADO

 **42,000 SF**
RENTABLE SPACE

 **2.5 MONTH**
DESIGN DURATION

 **12 MONTHS EST.**
CONSTRUCTION DURATION

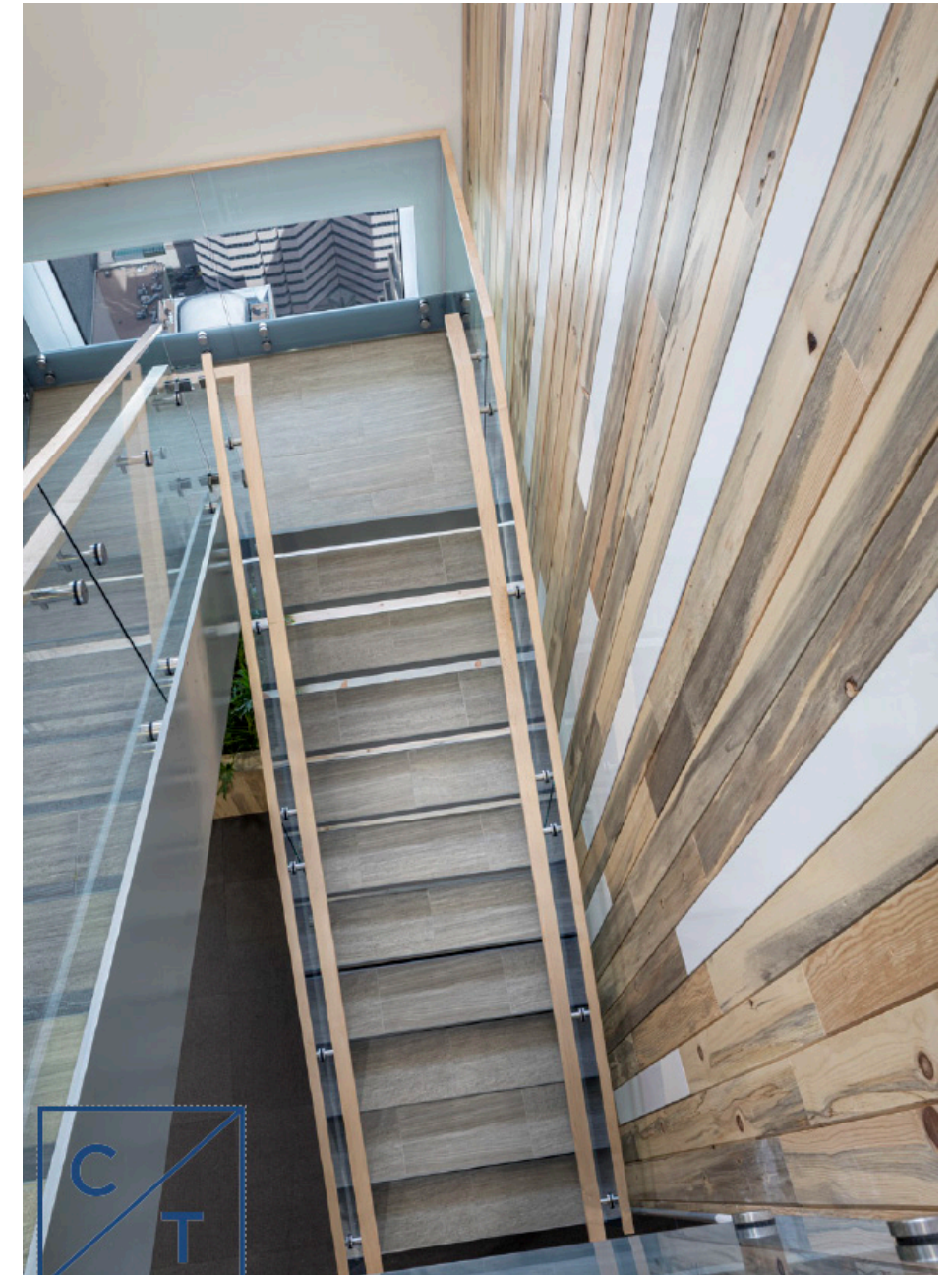
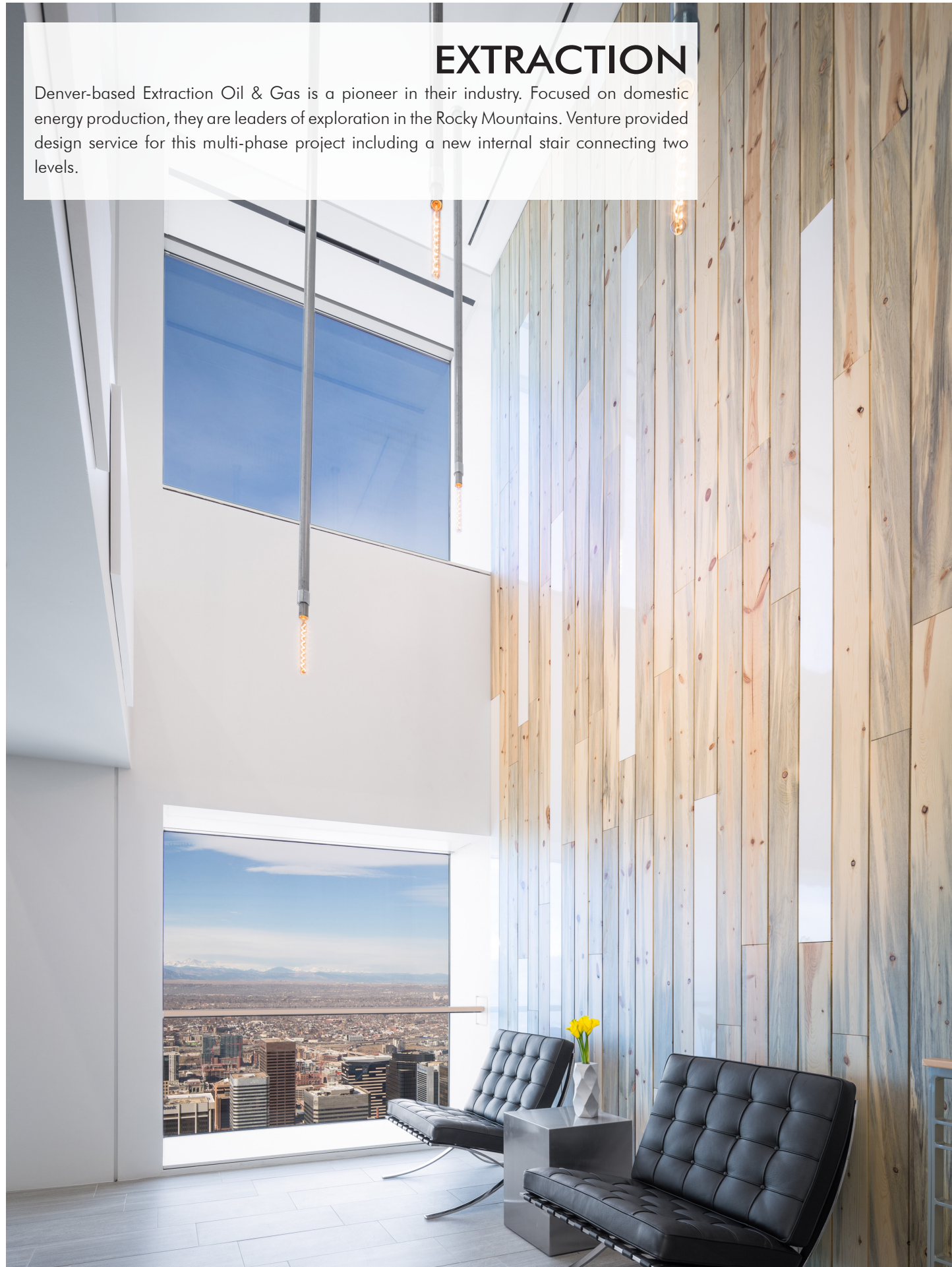
 **13 SUITES**
OFFICE + RESIDENCE

 **INTERNATIONAL FINANCE**
SERVICE GROUP | DEVELOPER



EXTRACTION

Denver-based Extraction Oil & Gas is a pioneer in their industry. Focused on domestic energy production, they are leaders of exploration in the Rocky Mountains. Venture provided design service for this multi-phase project including a new internal stair connecting two levels.



 **CENTRAL BUSINESS DISTRICT**
DENVER, COLORADO

 **75,000 SF**
RENTABLE SPACE

 **3 MONTHS**
DESIGN DURATION

 **3.5 MONTHS**
CONSTRUCTION DURATION

 **MAX CONSTRUCTION**
GENERAL CONTRACTOR

 **BROOKFIELD**
OWNERS REP





**FELSBURG
HOLT &
ULLEVIG**
connecting & enhancing communities

FELSBURG HOLT & ULLEVIG

A well-known multidisciplinary consulting firm, Felsburg, Holt & Ullveg enlisted Venture to reimagine their existing space in an effort to create a more efficient and desirable workplace. With this in mind, special attention was given to the two-story suite as we worked with our client to ensure both stories were well integrated in order to encourage purposeful and intentional connections among staff members. Venture thoughtfully studied the layout of different spaces and employed a consistent palette of warm, natural materials and furniture, as well as bringing the outside in, in an effort to better foster collaboration within the office.



PLAZA TOWER ONE
GREENWOOD VILLAGE, COLORADO

32,000 SF
RENTABLE SPACE

10 MONTH
DESIGN DURATION

6 MONTHS
CONSTRUCTION DURATION

BOOTS CONSTRUCTION
GENERAL CONTRACTOR

TASK PM
OWNERS REP



WELLS FARGO LOBBY

Hired by Beacon Properties, we were asked to reimagine the Wells Fargo Center's historic architecture into something modern, vibrant, and light filled. The ownership team wanted to appeal to new as well as established tenants by honoring the classic and grand lobby of one of Denver's most iconic buildings with modern amenities and better functionality. With this in mind, we sought to retain the grand gestures of architecture – the brass and mosaic ceilings, vaulted accents and granite finishes – while capitalizing on the volume of space with upgraded lighting, a new reception desk, and areas for visitors and tenants to gather outside the office. Working in conjunction with an experiential design firm and many specialized vendors, we also designed 70' tall structures to accommodate a show-stopping interactive display.



 **DENVER, CO**
LOCATION

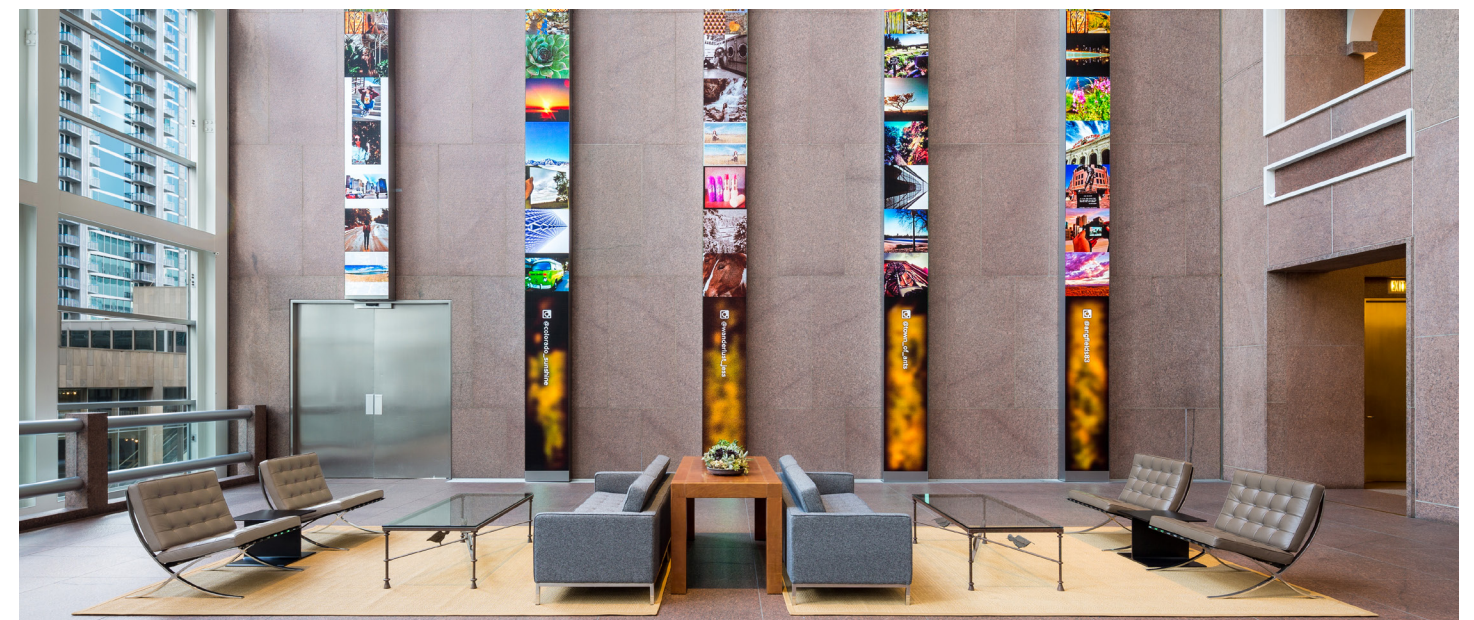
 **17,000 SF**
RENTABLE SPACE

 **6 MONTH**
DESIGN DURATION

 **6 MONTHS**
CONSTRUCTION DURATION

 **JORDY CONSTRUCTION**
GENERAL CONTRACTOR

 **CALLAHAN MANAGEMENT**
OWNERS REP






KSL CAPITAL PARTNERS

As a highly successful hospitality and investment company located in Denver, KSL Capital Partners brought on our design team to create a memorable new office that reflects the work that they do. Our team was challenged by the client to establish a “never before seen” concept reflective of the company’s unique and exclusive approach to their resorts. We worked closely with the client team to deliver a space that evoked a combination of refinement with a custom artistic flair to reflect their sophisticated brand.



 **CHERRY CREEK NORTH**
DENVER, COLORADO

 **25,000 SF**
RENTABLE SPACE

 **3 MONTH**
DESIGN DURATION

 **3.5 MONTHS**
CONSTRUCTION DURATION

 **I2 CONSTRUCTION**
GENERAL CONTRACTOR



COLLIERS INTERNATIONAL

Colliers International is a leading global commercial real estate company offering comprehensive services to investors, property owners, tenants and developers. A market leader in commercial real estate services, Colliers International is defined by its spirit of enterprise to accelerate its clients success. We concentrated project resources to produce a highly stylized and branded space that highlighted Collier's refined team and process. Key areas led the brand presentation while secondary and tertiary spaces supported the main concept without draining project resources.



 **DENVER TECH CENTER**
DENVER, COLORADO

 **14,000 SF**
RENTABLE SPACE

 **3 MONTHS**
DESIGN DURATION

 **3.5 MONTHS**
CONSTRUCTION DURATION

 **12 CONSTRUCTION**
GENERAL CONTRACTOR





SCR ENERGY

Venture started working with SRC Resources and their brokerage team to study new locations for their central office. Working together, we identified a new location that required complete remodel down to the core as well as the addition of a new internal stair to connect the suite's second and third floors. It had to align with an existing internal stair that connected the first two levels, so we designed it to sit directly over top and then redesigned the existing lower stair. Then, to provide an exposed ceiling aesthetic while working within the budget, we blended drop ceilings in the offices along side exposed public spaces like the hallways, conference rooms, and main lobby.



 DENVER
COLORADO

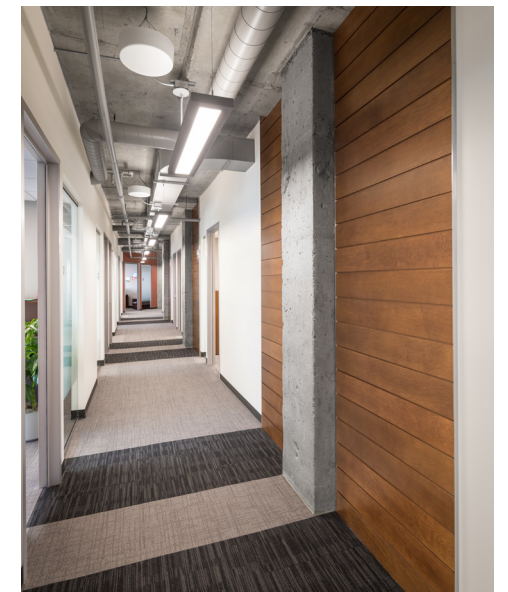
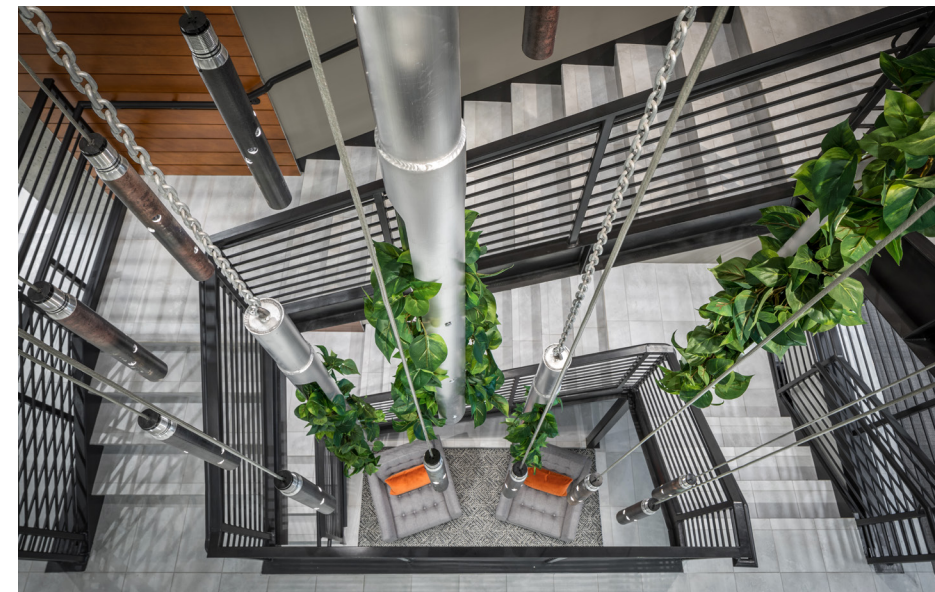
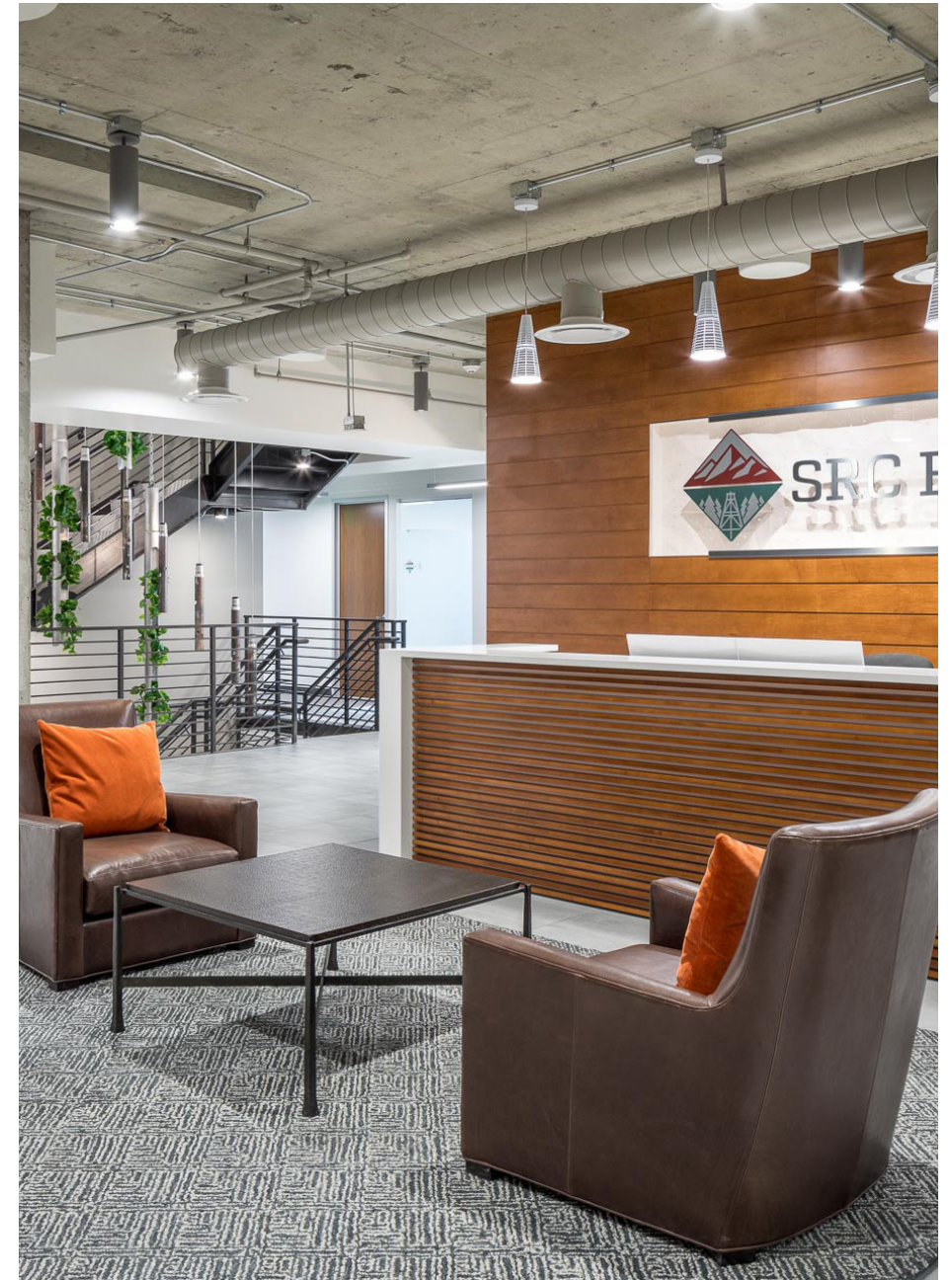
 40,000 SF
RENTABLE SPACE

 3 MONTHS
DESIGN DURATION

 4 MONTHS
CONSTRUCTION DURATION

 MAX CONSTRUCTION
GENERAL CONTRACTOR

 GEMINI ROSEMONT
PROPERTY MANAGER



HARDING SHELTON ENERGY

The anchor tenant to this 120 year old renovated pair of buildings is a 30-year old energy company whose roots lie in oil & gas projects along the Texas/Oklahoma border and expanding into international markets. The project goal was to reintroduce the building into the market with a new brand presence, part of which was established by this new space. For an Energy Company like H&S, this meant a sophisticated aesthetic. Venture was able to design to their budget, which was modest relative to their needs and competitors' office suites.



 RIVERWALK
OKC, OKLAHOMA

 50,000 SF
RENTABLE SPACE

 6 WEEKS
DESIGN DURATION

 5 MONTHS
CONSTRUCTION DURATION

 TIMBERLAKE CONSTRUCTION
GENERAL CONTRACTOR

 DIVERSIFIELD HISTORIC PROPERTIES
PROPERTY MANAGER





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